

CASE STUDY

Customer: My Green Lunch Box

COMPANY PROFILE:

MY GREEN LUNCH BOX IS FOCUSED ON PROVIDING HEALTHY LUNCH OPTIONS, FROM LOCALLY SOURCED PRODUCE, WITH MINIMAL NEGATIVE ENVIRONMENTAL IMPACT, SELLING SOLELY THROUGH A NEW SPECIALLY BUILT WEBSITE

BUSINESS CHALLENGES:

MGLB WANTED THE CONSUMER TO BE ABLE TO SEE ALL NUTRITIONAL INFO AVAILABLE, WITH THE WEBSITE CALCULATING VALUES FOR INDIVIDUAL ITEMS AS WELL AS FULL LUNCH-BOXES

SOLUTIONS:

- INTEGRATED SOLUTION WITH MICROSOFT DYNAMICS NAV
- CONTENT MANAGEMENT SYSTEM
- NUTRITIONAL INFO CALCULATION CONTROL
- INTEGRATION WITH RBS WORLDPAY
- FLEXIBLE PLATFORM TO GROW WITH BUSINESS

My Green Lunch Box wanted an online solution to sell sandwiches, drinks, and other tasty lunch box items. As their sales will be taken solely through the new web site, the choice of ecommerce software provider was vital to the success of the business.

The integration of the Microsoft Dynamics NAV back office with Manor Quarry's ecommerce software platform was selected over other options in the market primarily owing to two factors:

- * The breadth of out-of-the-box configurability
- * The flexibility of the platform to adapt to the growing business's requirements

Whilst these are features that many customers may seek, software that is both affordable to a small business and capable of scaling to support high volumes of international online sales is not easy to find.

Toshiba TEC in Hemel Hempstead is My Green Lunch Box's first customer, and the Manor Quarry ecommerce software went live just weeks after the first project meeting to confirm detailed requirements, proving that the out-of-the-box packaged software deployment is not only full-featured, but also straightforward.

My Green Lunch Box favour an approach to IT that is fast gaining ground: "Let the systems experts run the systems so the business experts can concentrate solely on running the business".

Hence, Manor Quarry is delivering a fully managed, hosted system, supplying the hardware and network infrastructure as well as the software and services.

